

## **Business Networking**

One of the key aims of POWER is to facilitate business networking across the POWER regions, in order to turn the offshore wind supply chain more transnational, taking advantage of the specific strengths and capabilities of each POWER region's industries.

Business networking through energy associations

The regional energy industry associations (WAB, EEEGr, Windcomm, OCD) involved in POWER have already established strong links, of which the offshore wind industry will benefit in the longer term.

Please visit their websites for information about offshore wind businesses in the POWER partner regions:

EEEGr (East of England Energy Group)

OCD (Offshore Center Denmark)

WAB (Wind Energy Agency Bremen/Bremerhaven)

Windcomm Schleswig-Holstein

**POWER Business Networking events** 

Invitation to the English-Danish networking event, 28 Feb/1 Mar 2007

Following the success of the German-English business networking event in 2006 (see below), POWER organises a similar event in 2007: East of England offshore wind businesses are invited to travel to Denmark for an offshore wind business networking event. The event will take place on 28 February and 1 March, in Esbjerg, Denmark, and will feature presentations from Danish offshore wind businesses, as well as 1to1 business networking opportunities between English and Danish businesses. East of England businesses will be offered a package price for the event.

The event will be jointly organised by Offshore Center Denmark, Suffolk County Council, EEEGr, Renewables East and Waveney District Council.

For more information, English businesses may contact Kelly Delf at the East of England Energy Group (EEEGr) at <a href="mailto:office@eeegr.com">office@eeegr.com</a>; Danish businesses may contact Morten Holmager at Offshore Center Denmark at <a href="mailto:mh@offshorecenter.dk">mh@offshorecenter.dk</a>

German-English networking event, October 2006

In October 2006, POWER held its first business networking event between two POWER partner regions. 32 delegates from German offshore wind related businesses and organisations travelled to the East of England, to attend a conference and to have the opportunity to network with English businesses. We have now published all presentations and background papers from the Business Networking Event in Lowestoft.

Presentations and documentation for the conference on the 5 October can be found in the documents section.

POWER Denmark/UK offshore wind business network event Esbjerg, 28/02-01/03/2007

Businesses from two world-leading regions within the offshore wind market, Denmark and the East of England, met on 28 Feb and 1 March 2007 in Esbjerg (Denmark) to strengthen industry networking between the two regions.

One-to-one meeting sessions gave companies from the two regions the opportunity to establish new business contacts and discuss potential contracts. The event also introduced the markets in the two

regions and featured presentation from key players in the Danish market including DONG Energy, who will develop the Gunfleet Sands Offshore Wind Farm off the coast of Essex, Siemens Wind Power, as a wind industry leader, Esbjerg Safety Consult and Survival Training Maritime Safety.

The Business Networking Event was attended by 40 delegates (approximately half from each of the regions), from companies, institutions and authorities active in offshore wind. During the two days event, more than 50 one-to-one business meetings took place.

Delegates gave very positive feedback. Trevor Bayfield of Great Yarmouth based company ot2k commented: "By being represented at this event ot2k hoped to offer Danish companies our experience in SubSea support for Offshore Wind farms, for new and existing projects. The conference was very worthwhile for us, with new business contacts made, and potential contracts already in discussion." The event was realised as part of the European POWER (Pushing Offshore Wind Energy Regions) project and followed a successful networking event in Lowestoft in October, when German companies visited the East of England. It was organised by Offshore Center Denmark in cooperation with the East of England POWER partnership (Suffolk County Council, East of England Energy Group (EEEGr), OrbisEnergy, Renewables East andWaveney District Council).

Presentations, documentation and press release for the UK/DK event can be found in the documents section.