

## "The Power of Wind"

An Exhibition in the Klimahaus® Bremerhaven 8° East

Information and education of the public is of crucial importance for increasing the acceptance for wind energy. Thus, improving the availability of relevant information - presented in an interactive and multimedia context - for all interested parties is a central aim of the planning and participation workstream in the POWER project. These ambitions were a perfect foil to the development of a concept for an experimental exhibition on wind energy to be integrated in the science center Klimahaus® Bremerhaven 8° East ([www.klimahaus-bremerhaven.de](http://www.klimahaus-bremerhaven.de)).

On behalf of The Senator for Construction, Environment and Transport, City of Bremen, and with additional funding by the BMVBS (Federal Ministry of Transport, Building and Urban Development, Germany) "Petri and Tiemann GmbH" and "Kunstraum GfK mbH" (both are German companies) started their work on "The Power of Wind" concept in autumn 2005. And now in spring 2006 the concept is finished! According to this the topic of wind energy will be integrated throughout the complete exhibition of the Klimahaus® Bremerhaven 8° East. Consisting of five modules "The Power of Wind" will impart fascination and perspectives of wind energy in a clear, vivid and emotional fashion. In doing so not only the public interest should be aroused and acceptance heightened but also a concept is created that contributes to a sustainable development of wind energy.

In the upcoming months the search for sponsors will start. Depending on this hopefully all the modules – from 4D cinema, interactive and experimental field, multimedia stage, open-air exhibition to information walls – can be visited in spring 2008 when the Klimahaus® Bremerhaven 8° East will open its doors to the public.

Please see documents sections for the executive summary and the full concept (German only).

Responsible Organisation and Contact:

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